



MINI JOHN COOPER WORKS TEAM TO ENTER 2019 SRO TC AMERICA RACE SERIES

Andrew Cutler
Head of Corporate Communications, MINI USA
201.307.3784
Andrew.Cutler@miniusa.com

Rob Duda
MINI USA News Bureau
Senior Vice President, Peppercomm
908.347.1243
rduda@peppercomm.com

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Woodcliff Lake, NJ – January 31, 2019 – [MINI USA](#) proudly announced today that the [MINI John Cooper Works Team](#) (MINI JCW Team) will enter the [2019 SRO TC America](#) race series (TC America). MINI USA will continue its partnership with Indianapolis-based LAP Motorsports and will sponsor a vehicle in the Touring Car A (TCA) Class of the 2019 TC America, which kicks off at Circuit of the Americas (COTA) on March 1, 2019 just outside of Austin, Texas.

Most recently, the [MINI JCW Team](#) took home the 2018 Manufacturer's Championship in the Street Tuner class of the [Continental Tire SportsCar Challenge Series](#), beating the likes of BMW, Porsche and Mazda.

“As we enter into our fifth year partnering with Luis Perocarpi and LAP Motorsports, we’re thrilled to take the MINI JCW team into TC America for 2019,” said Patrick McKenna, Department Head, MINI Product Planning and Consumer Events. “Given the incredibly hard work and success the team has achieved over the last few years, John Cooper can rest easy knowing his namesake racing team continues to exemplify the racing spirit he started almost 60 years ago.”

Continuing MINI USA’s successful program from last year, technicians from MINI dealerships all over the country will help to support the team throughout the entire season as part of the MINI Service Technicians Education Program (STEP).

“The entire LAP Motorsports team is incredibly excited to continue our partnership with MINI,” said Luis Perocarpi, team owner, LAP Motorsports. “I used to race Classic Minis with my father and uncle, so owning and running this race team has been an absolute dream come true. We can’t wait to tackle the challenges that await us in 2019.”

With a super-wide stance, ultra-rigid body and incredibly precise handling, MINI has a long history in motorsports and has always felt right at home on the track. Ever since John Cooper first recognized the racing potential of the classic Mini in the early 1960s, his name has stood for success and performance on the race track with MINI. The MINI JCW Team competes with a fleet of production-derived MINI John Cooper Works Hardtop race cars closely related to the [John Cooper Works Hardtops](#) that are currently on sale at MINI dealerships across the U.S. For information about the MINI JCW Team visit MINIJCWTeam.com.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 125 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

About the MINI JCW Team

The MINI JCW Team, operated by LAP Motorsports ([@lapmotorsports](#)), drives MINI's most powerful Hardtop ever in the two-door John Cooper Works. The team has competed in the fiercely competitive IMSA Continental Tire Sports Car Challenge and will enter TC America in 2019. For additional information please visit minijcwteam.com or email luis@minijcwteam.com

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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