MINI JOHN COOPER WORKS GP - US MSRP.

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ON THE WAY TO THE STARTING LINE: US MARKET PRICING ANNOUNCED FOR THE NEW HIGH-PERFORMANCE MINI JOHN COOPER WORKS GP.

Pricing Announced for Fastest Model Ever Made by British Premium Brand - World Premiere at Los Angeles Auto Show in November 2019 - Only 3,000 Limited Editions of MINI's Top Performance Model to be Built World-Wide.

Woodcliff Lake, NJ – November 4, 2019 – MINI USA is pleased to announce the U.S. market pricing of the new MINI John Cooper Works GP – the third generation of MINI's exclusive high-performance model. The new MINI John Cooper Works GP will reach US showrooms mid 2020 with a Manufacturer's Suggested **Retail Price (MSRP) of $44,900** plus an additional $850 Destination & Handling fee.

With an engine output of 301hp (US SAE), and achieving a lap time on the Nürburgring Nordschleife of less than eight minutes, the new MINI John Cooper Works GP will come to market as the fastest-ever-produced model in the 60-year history of the British brand.

The new MINI John Cooper Works GP features a powerful four-cylinder turbocharged engine, unique, custom-tuned chassis technology, and an aerodynamically optimized exterior appearance. Backed by the racing know-how of John Cooper Works, MINI's exclusive, extreme sports car increases the bar for performance in the small car segment.

The new MINI John Cooper Works GP will make its world premiere at the Los Angeles Auto Show in California, open to the public from November 22 to December 1, 2019. Global production will be exclusively limited to only 3,000 units, produced at MINI's factory located in Oxford, England.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 121 MINI passenger car dealers. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.
Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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