



MODEL YEAR 2018 PRICING & EQUIPMENT UPDATES

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Model Year 2018 MINI Lineup Pricing and Equipment Updates

MODEL / VARIANT	MODEL YEAR 2018
MINI Hardtop 2 Door	
Cooper Hardtop 2 Door	\$21,600
Cooper S Hardtop 2 Door	\$25,200
John Cooper Works Hardtop	\$31,800
MINI Hardtop 4 Door	
Cooper Hardtop 4 Door	\$22,600
Cooper S Hardtop 4 Door	\$26,200
MINI Clubman	
Cooper Clubman	\$24,800
Cooper ALL4 Clubman	\$26,650
Cooper S Clubman	\$28,450
Cooper S ALL4 Clubman	\$30,300
John Cooper Works Clubman ALL4	\$35,900
MINI Countryman	
Cooper Countryman	\$26,600
Cooper Countryman ALL4	\$28,600
Cooper S Countryman	\$31,200
Cooper S Countryman ALL4	\$31,700
Cooper S E Countryman ALL4 (PHEV)	\$36,800
John Cooper Works Countryman ALL4	\$37,800
MINI Convertible	
Cooper Convertible	\$26,700
Cooper S Convertible	\$30,400
John Cooper Works Convertible	\$36,600

List prices above do not include the \$850 charge for Destination & Handling.

Equipment Updates By Model

ALL MODELS

Rear View Camera and Rear Park Distance Control

As of model year 2018, all MINI vehicles will come standard with rear view camera and Rear Park Distance Control. The standard rear view camera comes one year ahead of U.S. regulations that will require all new cars to have one. In addition, the rear PDC enriches the user experience with an audio tone when an object is detected, on-screen guidance lines and red/yellow/green graphics, and for vehicles equipped with excitement package 4V9, corresponding red/yellow/green warning on the Center Instrument LED ring.

As rear camera and rear PDC are now standard on all models, the Technology Package (ZTP) will now include Front and Rear PDC with Parallel Parking Assistant (5DP), which was previously a \$500 additional upgrade.

Paint Pricing

The paint pricing structure introduced with the new Countryman is being extended to all other MINI models as of the 2018 model year.

As such, Moonwalk Grey will be a “no charge” paint color, while the John Cooper Works Rebel Green (JCW only) and MINI Yours Lapisluxury Blue will be an additional \$1,000. All other paint colors are available as a \$500 upgrade.

Please note that not all colors are available for all models and variants. See ordering guides for more details.

Equipment, Package and Option Changes

Switchgear for Driving Modes and Head-Up Display

To simplify use of the optional Head-Up Display system, the on/off control is moving to the center screen – the same place where adjustments are made, such as brightness, height, and rotation.

Going forward, the toggle switch to the farthest right will be used to select the vehicle’s driving mode (if equipped with 4VA). This toggle switch replaces the previous ring-style selector at the base of the gearshift lever.

Manual Lumbar Support

For models with manual lumbar adjustment, manual lumbar support has been removed from the following upholsteries:

- Cloth/Dinamica Comb. – Carbon Black
- Cloth/Leatherette Comb. – Black Pearl
- Cloth/Leather Comb. – Cord – Carbon Black
- Cloth/Leather Comb. – Diamond – Carbon Black
- Cloth/Leather Comb. – Diamond – Malt Brown

Fuel Gauge

The fuel gauge has been redesigned for all models.

Turn Signal/Wiper Stalks

The windshield wiper and turn signal stalks used for the new MINI Countryman, which stay in position rather than immediately returning to center, will be adopted by all other models.

MINI Clubman and Countryman:

Apple CarPlay

From July production onward, Apple CarPlay support will come as part of Technology Package (ZTP) in the Clubman and Countryman.

Apple CarPlay enables owners to use many of their iPhone features and Apple's familiar user interface on the car's in-dash screen. They don't even need to plug in. (For more information about Apple CarPlay, visit www.apple.com/ios/carplay).

Note that Model Year 2018 John Cooper Works Countryman ALL4 and Cooper S E Countryman ALL4 (PHEV) vehicles produced from March 2017 through the end of June 2017 cannot support Apple CarPlay.

Equipment, Package and Option Changes

Attentiveness Assistant

Attentiveness Assistant is a convenience feature that can help recognize decreasing driver attention and suggests that they take a break.

Since November 2016 production, this feature has been included with the optional touchscreen navigation system on the Clubman and Countryman. Moving forward, it will now be included on all Clubman and Countryman as a standard feature.

MINI Countryman

Equipment, Package and Option Changes

Convenience Package no longer includes elastic strap on the left side of the cargo area. The Convenience Package still includes an elastic strap on the right side of the cargo area.

MINI Clubman and Hardtop 4 Door

Metal inlays from rear door sills will be deleted. There is no change to the front door sill inlays.

MINI Convertible

Equipment, Package and Option Changes

Compact Spare

The Cooper version of the MINI Convertible will no longer be available with a compact spare wheel/tire.

Please note that this change does not affect the current generation of Cooper S Convertible and John Cooper Works Convertible, as these models have not previously offered the compact spare wheel/tire.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 127 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of six unique vehicles.

Journalist notes: For press materials and images of the new MINI Clubman, visit the MINI Clubman News Room at www.miniusanews.com.