THE NEW MINI COUNTRYMAN.

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MINI USA ANNOUNCES U.S. MARKET PRICING FOR NEW MINI COUNTRYMAN

Woodcliff Lake, NJ – December 5, 2016... MINI USA announced pricing today on its all-new 2017 MINI Countryman, the best equipped MINI ever, with a Manufacturer's Suggested Retail Price (MSRP) of $26,100 for the Cooper variant and $28,100 for the Cooper ALL4 variant. The Cooper S variant will start at $29,100 and the Cooper S ALL4 variant at $31,100. All prices exclude the $850 Destination & Handling fee. Pricing for the first ever MINI plug-in hybrid model, the Cooper S E Countryman ALL4, will be announced in 2017 closer to market launch in the U.S.

The all-new MINI Countryman has been completely redesigned and reengineered from the ground up, yet still is instantly identifiable as a MINI. Now incorporating BMW Group engine technology and vehicle architecture, the all-new MINI Countryman offers an all-turbocharged engine lineup with outstanding acceleration and the famous go-kart driving dynamics – especially when experienced with the added traction that comes from the latest generation of ALL4 all-wheel drive. At the same time, this new architecture delivers excellent ride quality and enables the most spacious MINI interior ever.

"The MINI Countryman has been a top selling model since it was first introduced in 2010 and we expect this new generation will be even more popular with existing owners, while also attracting new customers to the brand," said Thomas Felbermair, Vice President MINI of the Americas. "The new Countryman not only provides customers with additional space for cargo and passengers, but also offers a new plug-in hybrid option with performance attributes that underline the fun to drive go-kart handling that MINI owners know and love."

Like every MINI model in the product line up, options are available a la carte, as well as in bundled packages. This means customers can have the freedom to pay for only what they want or need or have the option to go with bundled packages.

Pre-Outfitted with Premium Features

Although the new MINI Countryman continues the MINI tradition of offering an incredible array of possibilities for custom configuration, it is also the best equipped MINI ever sold, meaning customers will find that the car is already loaded before they've added any options. Every MINI Countryman will come standard with:

- an expansive Panorama Sunroof
- Sensatec Leatherette Upholstery
- Comfort Access keyless entry
- MINI Connected infotainment system with 6.5-inch high-resolution display
- Rear View Camera with guidelines
- Rear Park Distance Control (parking sensors)
- Bluetooth supporting Telephone, Audio Streaming, and Siri Eyes Free
- Automatic Headlights and Rain-Sensing Windshield Wipers
- Fore-and-Aft Sliding Rear Seats with Reclining and 40:20:40 Split-Folding Backrests
- 17-inch light alloy wheels (Cooper) or 18-inch light alloy wheels (Cooper S)

Models with ALL4 all-wheel drive also come standard with heated seats. Cooper S models (with and without ALL4) come with standard LED headlights and daytime running lights, bolstered sport seats, and 18-inch light alloy wheels.

In addition to the standard features highlighted above, the new MINI Countryman features a number of options to improve the overall experience for the driver and passenger using a completely new generation of technology. An optional Technology Package includes a new 8.8-inch touchscreen navigation system, featuring MINI Connected 5.0, a redesigned and new-generation user interface and operating system, as well as Qi wireless device charging capability and MINI Find Mate personal item tracking tags.

Click here for a full product press release and high resolution images of the new MINI Countryman and here for a full product release and images specifically of the new MINI Coooper S E Countryman ALL4 plug-in hybrid.

The new MINI Countryman will go on sale in March 2017 at MINI dealers across the U.S. with the MINI Cooper S E Countryman ALL4 plug-in hybrid following in June 2017. Pricing for the plug-in hybrid will be announced in 2017 closer to market launch in the U.S.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 126

MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of four unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.