



MINI CORPORATE COMMUNICATIONS

Press Release

19 August 2019

MINI in Pebble Beach: High speed and high tension.

At the Monterey Car Week 2019 in California in the US, MINI was celebrating 60 years of the brand's existence with the presentation of two new models – The new MINI John Cooper Works GP and the new MINI Cooper SE represent the future bandwidth in the model range of the British premium automobile manufacturer.

Munich. Anniversary mood under California's sun. At the Monterey Car Week 2019 and the Pebble Beach Concours d'Elegance, MINI celebrated the brand's 60th birthday with a review of its history and an outlook on the future. On America's west coast, MINI presented a series of historically important vehicles and provided an initial look at two fascinating new models: the brand's most powerful series vehicle ever produced and the first all-electric powered MINI. The new MINI John Cooper Works GP is currently undergoing the final phase of its series development process with high-speed laps on numerous racing tracks throughout the world, before being launched on the market in an edition limited to 3 000 cars during the coming year. The new MINI Cooper SE (fuel consumption combined 0.0 l/100 km; electricity consumption combined: 16.8 – 14.8 kWh/100 km; CO₂ emissions combined: 0 g/km) is anticipated with high degree of tension. Production launch is already scheduled for November 2019. Taken together, the two models represent the future bandwidth of the model range for the British premium brand – from local zero-emission mobility in city traffic, to thrilling performance on the race track.

The prototype of the new MINI John Cooper Works GP already gives an inkling of the outstanding high-performance characteristics in Pebble Beach with its yawning air scoops, large alloy wheels, an independent design for the front and rear aprons and a striking roof spoiler. The impressive appearance is certainly not overstated. During test drives on the Nürburgring, the new extreme sports car in the MINI model range went around the legendary North Loop in less than eight minutes. This feat is powered by a four-cylinder engine packing more than 220 kW/300 hp with MINI TwinPower Turbo technology under the

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Tel.:
+49-89-382-61742

Internet
www.bmwgroup.com



Press Release

Date 19 August 2019

Subject MINI in Pebble Beach: High speed and high tension.

Page 2

bonnet. The new engine, the chassis technology developed with motor-sport know-how from John Cooper Works and the aerodynamically optimised body meld together to form a precisely tuned overall package for the exuberant race feeling.

The MINI Cooper SE is significantly more understated than the new elite athlete but it presents an inimitable character. Subtle accents of colour in yellow, the shrouded hexagonal radiator grille, the absence of an exhaust system and lightweight alloy wheels tailored to the model highlight the sustainable drive concept of the electric vehicle based on the MINI 3-door concept. Driving fun in the MINI Cooper SE is typical of MINI and yet fascinatingly new. The spontaneous development of power generated by its 135 kW/184 hp electric motor, a chassis tuned specifically for the model and the particularly low centre of gravity due to the high-voltage battery positioned in the vehicle floor give the vehicle exceptional agility and dynamic performance when cornering. In future, this means that electromobility can be experienced in the inimitable style of MINI.

When the two new vehicles were presented in Pebble Beach, they were supported by a cast of exceptional representatives from the 60-year history of the brand. Alongside a Mini Cooper S from 1965 in contemporary rally trim and two special editions from the final production year of the classic Mini, the first-generation MINI John Cooper Works and the MINI E were also on display. The MINI E produced ten years ago in a small series already yielded important findings about the operation of electric vehicles in everyday situations. The experience gained in testing across the world was subsequently channelled into development of the electrically powered models of the BMW Group.

Press Release

Date 19 August 2019

Subject MINI in Pebble Beach: High speed and high tension.

Page 3

The values of fuel consumption, CO₂ emissions and electricity consumption shown were determined according to the test procedure defined in the European Directive VO (EU) 2007/715 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown takes account of optional equipment and the different size of wheels and tyres available on the selected model. These factors can change during the configuration.

The values of some vehicles are measured according to the new WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) and converted to NEDC (New European Driving Cycle) for comparison purposes. The taxes or other duties for these vehicles may be based on fuel consumption and CO₂ emissions data which differ from that shown here.

Further information on official fuel consumption and official specific CO₂ emissions of new passenger cars is given in the 'Handbook of fuel consumption, the CO₂ emissions and power consumption of new passenger cars', which can be obtained free of charge at all sales outlets and from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, and at <https://www.dat.de/co2/>.

In case of queries, please contact:

Press and PR



Matthias Bode, Spokesperson MINI
Phone: +49-89-382-61742, Fax: +49-89-382-28567
E-Mail: matthias.bode@mini.com



Andreas Lampka, Head of Communications MINI
Phone: +49- 89-382-23662, Fax: +49 89-382-28567
E-Mail: andreas.lampka@mini.com

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9,815 billion on revenues amounting to € 97,480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmwgroup>